

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.5195/-83.7582

RFULL9

5757 Whitmore Lake Rd

Brighton, MI 48116

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2018)	4,840	24,505	49,329
Projected Population (2023)	5,023	25,298	50,772
Census Population (2010)	4,729	23,986	47,886
Census Population (2000)	4,677	22,055	45,535
Projected Annual Growth (2018-2023)	183 0.8%	793 0.6%	1,443 0.6%
Historical Annual Growth (2010-2018)	111 0.3%	519 0.3%	1,443 0.4%
Historical Annual Growth (2000-2010)	52 0.1%	1,931 0.9%	2,351 0.5%
Estimated Population Density (2018)	1,541 <i>psm</i>	867 <i>psm</i>	628 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2018)	2,086	10,035	19,522
Projected Households (2023)	2,227	10,639	20,611
Census Households (2010)	1,992	9,585	18,449
Census Households (2000)	1,945	8,369	16,501
Projected Annual Growth (2018-2023)	141 1.4%	603 1.2%	1,089 1.1%
Historical Annual Change (2000-2018)	141 0.4%	1,667 1.1%	3,021 1.0%
Average Household Income			
Estimated Average Household Income (2018)	\$96,231	\$119,997	\$124,458
Projected Average Household Income (2023)	\$110,695	\$139,443	\$146,838
Census Average Household Income (2010)	\$62,454	\$84,484	\$87,319
Census Average Household Income (2000)	\$64,263	\$82,586	\$87,065
Projected Annual Change (2018-2023)	\$14,463 3.0%	\$19,446 3.2%	\$22,380 3.6%
Historical Annual Change (2000-2018)	\$31,968 2.8%	\$37,411 2.5%	\$37,393 2.4%
Median Household Income			
Estimated Median Household Income (2018)	\$70,260	\$94,830	\$99,682
Projected Median Household Income (2023)	\$80,621	\$109,735	\$115,137
Census Median Household Income (2010)	\$55,403	\$67,867	\$71,485
Census Median Household Income (2000)	\$53,364	\$67,586	\$73,541
Projected Annual Change (2018-2023)	\$10,361 2.9%	\$14,905 3.1%	\$15,455 3.1%
Historical Annual Change (2000-2018)	\$16,896 1.8%	\$27,244 2.2%	\$26,141 2.0%
Per Capita Income			
Estimated Per Capita Income (2018)	\$41,628	\$49,228	\$49,337
Projected Per Capita Income (2023)	\$49,226	\$58,725	\$59,690
Census Per Capita Income (2010)	\$26,304	\$33,760	\$33,640
Census Per Capita Income (2000)	\$26,658	\$31,223	\$31,471
Projected Annual Change (2018-2023)	\$7,598 3.7%	\$9,497 3.9%	\$10,353 4.2%
Historical Annual Change (2000-2018)	\$14,970 3.1%	\$18,005 3.2%	\$17,866 3.2%
Estimated Average Household Net Worth (2018)	\$609,486	\$856,143	\$920,856

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5757 Whitmore Lake Rd Brighton, MI 48116	1 mi radius	3 mi radius	5 mi radius
Race and Ethnicity			
Total Population (2018)	4,840	24,505	49,329
White (2018)	4,594 94.9%	23,489 95.9%	47,381 96.1%
Black or African American (2018)	42 0.9%	154 0.6%	296 0.6%
American Indian or Alaska Native (2018)	23 0.5%	82 0.3%	170 0.3%
Asian (2018)	63 1.3%	292 1.2%	534 1.1%
Hawaiian or Pacific Islander (2018)	- -	4 -	8 -
Other Race (2018)	26 0.5%	118 0.5%	197 0.4%
Two or More Races (2018)	92 1.9%	365 1.5%	744 1.5%
Population < 18 (2018)	932 19.3%	4,881 19.9%	9,969 20.2%
White Not Hispanic	823 88.3%	4,405 90.2%	9,043 90.7%
Black or African American	10 1.1%	34 0.7%	63 0.6%
Asian	14 1.5%	70 1.4%	128 1.3%
Other Race Not Hispanic	39 4.2%	163 3.3%	330 3.3%
Hispanic	46 4.9%	209 4.3%	405 4.1%
Not Hispanic or Latino Population (2018)	4,678 96.7%	23,832 97.3%	48,098 97.5%
Not Hispanic White	4,468 95.5%	22,977 96.4%	46,457 96.6%
Not Hispanic Black or African American	37 0.8%	146 0.6%	284 0.6%
Not Hispanic American Indian or Alaska Native	23 0.5%	74 0.3%	156 0.3%
Not Hispanic Asian	63 1.3%	292 1.2%	532 1.1%
Not Hispanic Hawaiian or Pacific Islander	- -	4 -	8 -
Not Hispanic Other Race	6 0.1%	15 0.1%	24 0.1%
Not Hispanic Two or More Races	81 1.7%	324 1.4%	637 1.3%
Hispanic or Latino Population (2018)	162 3.3%	673 2.7%	1,231 2.5%
Hispanic White	127 78.3%	512 76.1%	924 75.0%
Hispanic Black or African American	5 2.8%	8 1.2%	12 1.0%
Hispanic American Indian or Alaska Native	- 0.3%	8 1.2%	13 1.1%
Hispanic Asian	- -	- 0.1%	2 0.2%
Hispanic Hawaiian or Pacific Islander	- -	- -	- -
Hispanic Other Race	19 12.0%	103 15.3%	173 14.0%
Hispanic Two or More Races	11 6.7%	41 6.1%	107 8.7%
Not Hispanic or Latino Population (2010)	4,607 97.4%	23,489 97.9%	46,993 98.1%
Hispanic or Latino Population (2010)	122 2.6%	497 2.1%	893 1.9%
Not Hispanic or Latino Population (2000)	4,582 98.0%	21,752 98.6%	44,983 98.8%
Hispanic or Latino Population (2000)	94 2.0%	303 1.4%	552 1.2%
Not Hispanic or Latino Population (2023)	4,839 96.3%	24,529 97.0%	49,364 97.2%
Hispanic or Latino Population (2023)	185 3.7%	769 3.0%	1,408 2.8%
Projected Annual Growth (2018-2023)	23 2.8%	96 2.8%	177 2.9%
Historical Annual Growth (2000-2010)	28 3.0%	194 6.4%	341 6.2%

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1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Population	4,840	24,505	49,329
Age Under 5 Years	254 5.2%	1,145 4.7%	2,179 4.4%
Age 5 to 9 Years	243 5.0%	1,230 5.0%	2,501 5.1%
Age 10 to 14 Years	269 5.6%	1,493 6.1%	3,123 6.3%
Age 15 to 19 Years	251 5.2%	1,488 6.1%	3,149 6.4%
Age 20 to 24 Years	324 6.7%	1,477 6.0%	2,836 5.7%
Age 25 to 29 Years	363 7.5%	1,434 5.8%	2,525 5.1%
Age 30 to 34 Years	265 5.5%	1,233 5.0%	2,237 4.5%
Age 35 to 39 Years	268 5.5%	1,239 5.1%	2,435 4.9%
Age 40 to 44 Years	260 5.4%	1,334 5.4%	2,692 5.5%
Age 45 to 49 Years	326 6.7%	1,765 7.2%	3,657 7.4%
Age 50 to 54 Years	331 6.8%	1,931 7.9%	4,147 8.4%
Age 55 to 59 Years	350 7.2%	2,099 8.6%	4,520 9.2%
Age 60 to 64 Years	305 6.3%	1,911 7.8%	4,114 8.3%
Age 65 to 69 Years	241 5.0%	1,386 5.7%	3,099 6.3%
Age 70 to 74 Years	231 4.8%	1,181 4.8%	2,447 5.0%
Age 75 to 79 Years	190 3.9%	868 3.5%	1,624 3.3%
Age 80 to 84 Years	154 3.2%	603 2.5%	1,005 2.0%
Age 85 Years or Over	216 4.5%	690 2.8%	1,041 2.1%
Median Age	43.7	44.7	45.4
Age 19 Years or Less	1,018 21.0%	5,356 21.9%	10,952 22.2%
Age 20 to 64 Years	2,791 57.7%	14,422 58.9%	29,162 59.1%
Age 65 Years or Over	1,032 21.3%	4,728 19.3%	9,216 18.7%

Female Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Female Population	2,500 51.6%	12,412 50.6%	24,735 50.1%
Age Under 5 Years	134 5.4%	564 4.5%	1,067 4.3%
Age 5 to 9 Years	119 4.8%	588 4.7%	1,214 4.9%
Age 10 to 14 Years	127 5.1%	701 5.6%	1,500 6.1%
Age 15 to 19 Years	126 5.1%	719 5.8%	1,521 6.2%
Age 20 to 24 Years	152 6.1%	710 5.7%	1,347 5.4%
Age 25 to 29 Years	163 6.5%	684 5.5%	1,200 4.9%
Age 30 to 34 Years	127 5.1%	612 4.9%	1,117 4.5%
Age 35 to 39 Years	132 5.3%	631 5.1%	1,237 5.0%
Age 40 to 44 Years	124 4.9%	665 5.4%	1,372 5.5%
Age 45 to 49 Years	156 6.2%	888 7.2%	1,835 7.4%
Age 50 to 54 Years	167 6.7%	980 7.9%	2,075 8.4%
Age 55 to 59 Years	183 7.3%	1,068 8.6%	2,275 9.2%
Age 60 to 64 Years	152 6.1%	946 7.6%	2,020 8.2%
Age 65 to 69 Years	132 5.3%	709 5.7%	1,571 6.4%
Age 70 to 74 Years	123 4.9%	581 4.7%	1,160 4.7%
Age 75 to 79 Years	114 4.6%	505 4.1%	921 3.7%
Age 80 to 84 Years	107 4.3%	371 3.0%	596 2.4%
Age 85 Years or Over	162 6.5%	489 3.9%	705 2.9%
Female Median Age	47.4	46.6	46.5
Age 19 Years or Less	507 20.3%	2,572 20.7%	5,302 21.4%
Age 20 to 64 Years	1,355 54.2%	7,184 57.9%	14,480 58.5%
Age 65 Years or Over	638 25.5%	2,656 21.4%	4,953 20.0%

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1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Male Population	2,340 48.4%	12,093 49.4%	24,594 49.9%
Age Under 5 Years	119 5.1%	581 4.8%	1,112 4.5%
Age 5 to 9 Years	125 5.3%	642 5.3%	1,287 5.2%
Age 10 to 14 Years	142 6.1%	792 6.5%	1,623 6.6%
Age 15 to 19 Years	125 5.3%	769 6.4%	1,627 6.6%
Age 20 to 24 Years	172 7.4%	767 6.3%	1,489 6.1%
Age 25 to 29 Years	200 8.5%	750 6.2%	1,324 5.4%
Age 30 to 34 Years	138 5.9%	621 5.1%	1,119 4.6%
Age 35 to 39 Years	136 5.8%	608 5.0%	1,197 4.9%
Age 40 to 44 Years	137 5.8%	669 5.5%	1,319 5.4%
Age 45 to 49 Years	170 7.2%	877 7.3%	1,822 7.4%
Age 50 to 54 Years	164 7.0%	951 7.9%	2,072 8.4%
Age 55 to 59 Years	167 7.1%	1,031 8.5%	2,245 9.1%
Age 60 to 64 Years	153 6.5%	964 8.0%	2,094 8.5%
Age 65 to 69 Years	109 4.6%	677 5.6%	1,528 6.2%
Age 70 to 74 Years	109 4.6%	600 5.0%	1,287 5.2%
Age 75 to 79 Years	76 3.2%	363 3.0%	704 2.9%
Age 80 to 84 Years	47 2.0%	232 1.9%	409 1.7%
Age 85 Years or Over	54 2.3%	200 1.7%	335 1.4%
Male Median Age	39.9	42.9	44.3
Age 19 Years or Less	510 21.8%	2,784 23.0%	5,650 23.0%
Age 20 to 64 Years	1,436 61.4%	7,238 59.9%	14,681 59.7%
Age 65 Years or Over	394 16.8%	2,072 17.1%	4,262 17.3%

Males per 100 Females (2018)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	94	97	99
Age Under 5 Years	89 47.0%	103 50.8%	104 51.0%
Age 5 to 9 Years	105 51.2%	109 52.2%	106 51.5%
Age 10 to 14 Years	111 52.6%	113 53.1%	108 52.0%
Age 15 to 19 Years	99 49.8%	107 51.7%	107 51.7%
Age 20 to 24 Years	113 53.1%	108 51.9%	111 52.5%
Age 25 to 29 Years	122 55.0%	110 52.3%	110 52.4%
Age 30 to 34 Years	109 52.1%	101 50.4%	100 50.0%
Age 35 to 39 Years	103 50.8%	96 49.1%	97 49.2%
Age 40 to 44 Years	111 52.5%	101 50.2%	96 49.0%
Age 45 to 49 Years	109 52.1%	99 49.7%	99 49.8%
Age 50 to 54 Years	99 49.6%	97 49.3%	100 50.0%
Age 55 to 59 Years	91 47.7%	97 49.1%	99 49.7%
Age 60 to 64 Years	101 50.1%	102 50.5%	104 50.9%
Age 65 to 69 Years	82 45.2%	95 48.8%	97 49.3%
Age 70 to 74 Years	89 47.0%	103 50.8%	111 52.6%
Age 75 to 79 Years	67 40.0%	72 41.8%	76 43.3%
Age 80 to 84 Years	44 30.6%	63 38.5%	69 40.7%
Age 85 Years or Over	33 24.8%	41 29.0%	48 32.2%
Age 19 Years or Less	101 50.2%	108 52.0%	107 51.6%
Age 20 to 39 Years	113 53.0%	104 51.0%	105 51.1%
Age 40 to 64 Years	101 50.3%	99 49.7%	100 49.9%
Age 65 Years or Over	62 38.2%	78 43.8%	86 46.3%

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	1 mi radius	3 mi radius	5 mi radius
Household Type (2018)			
Total Households	2,086	10,035	19,522
Households with Children	564 27.0%	2,822 28.1%	5,679 29.1%
Average Household Size	2.3	2.4	2.5
Household Density per Square Mile	664	355	249
Population Family	3,769 77.9%	20,452 83.5%	42,517 86.2%
Population Non-Family	952 19.7%	3,762 15.4%	6,381 12.9%
Population Group Quarters	119 2.5%	290 1.2%	431 0.9%
Family Households	1,262 60.5%	6,806 67.8%	14,108 72.3%
Married Couple Households	964 76.4%	5,686 83.5%	12,065 85.5%
Other Family Households	298 23.6%	1,120 16.5%	2,043 14.5%
Family Households with Children	560 44.4%	2,804 41.2%	5,641 40.0%
Married Couple with Children	388 69.3%	2,163 77.1%	4,490 79.6%
Other Family Households with Children	172 30.7%	641 22.9%	1,151 20.4%
Family Households No Children	702 55.6%	4,002 58.8%	8,467 60.0%
Married Couple No Children	576 82.0%	3,523 88.0%	7,575 89.5%
Other Family Households No Children	126 18.0%	479 12.0%	892 10.5%
Non-Family Households	824 39.5%	3,229 32.2%	5,414 27.7%
Non-Family Households with Children	4 0.5%	17 0.5%	38 0.7%
Non-Family Households No Children	820 99.5%	3,212 99.5%	5,377 99.3%
Average Family Household Size	3.0	3.0	3.0
Average Family Income	\$122,558	\$141,543	\$143,609
Median Family Income	\$91,921	\$113,627	\$116,898
Average Non-Family Household Size	1.2	1.2	1.2
Marital Status (2018)			
Population Age 15 Years or Over	4,074	20,637	41,526
Never Married	1,389 34.1%	5,677 27.5%	10,580 25.5%
Currently Married	1,830 44.9%	11,344 55.0%	24,011 57.8%
Previously Married	856 21.0%	3,616 17.5%	6,935 16.7%
Separated	69 8.1%	466 12.9%	883 12.7%
Widowed	323 37.7%	1,179 32.6%	2,169 31.3%
Divorced	464 54.2%	1,970 54.5%	3,883 56.0%
Educational Attainment (2018)			
Adult Population Age 25 Years or Over	3,499	17,672	35,541
Elementary (Grade Level 0 to 8)	32 0.9%	111 0.6%	199 0.6%
Some High School (Grade Level 9 to 11)	289 8.2%	708 4.0%	1,229 3.5%
High School Graduate	970 27.7%	3,836 21.7%	7,802 22.0%
Some College	858 24.5%	3,802 21.5%	7,692 21.6%
Associate Degree Only	312 8.9%	1,567 8.9%	3,189 9.0%
Bachelor Degree Only	644 18.4%	4,919 27.8%	9,960 28.0%
Graduate Degree	394 11.3%	2,729 15.4%	5,469 15.4%
Any College (Some College or Higher)	2,208 63.1%	13,017 73.7%	26,311 74.0%
College Degree + (Bachelor Degree or Higher)	1,038 29.7%	7,648 43.3%	15,429 43.4%

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Housing

	1 mi radius	3 mi radius	5 mi radius
Total Housing Units (2018)	2,198	10,460	20,359
Total Housing Units (2010)	2,189	10,303	19,774
Historical Annual Growth (2010-2018)	9 0.1%	157 0.2%	585 0.4%
Housing Units Occupied (2018)	2,086 94.9%	10,035 95.9%	19,522 95.9%
Housing Units Owner-Occupied	1,420 68.1%	7,886 78.6%	16,668 85.4%
Housing Units Renter-Occupied	666 31.9%	2,150 21.4%	2,854 14.6%
Housing Units Vacant (2018)	112 5.4%	424 4.2%	837 4.3%

Household Size (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Households	2,086	10,035	19,522
1 Person Households	717 34.4%	2,766 27.6%	4,577 23.4%
2 Person Households	675 32.4%	3,598 35.9%	7,391 37.9%
3 Person Households	293 14.1%	1,447 14.4%	2,931 15.0%
4 Person Households	256 12.3%	1,425 14.2%	2,911 14.9%
5 Person Households	104 5.0%	578 5.8%	1,199 6.1%
6 Person Households	27 1.3%	150 1.5%	346 1.8%
7 or More Person Households	12 0.6%	72 0.7%	167 0.9%

Household Income Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
HH Income \$200,000 or More	165 7.9%	1,364 13.6%	2,737 14.0%
HH Income \$150,000 to \$199,999	141 6.8%	968 9.6%	2,254 11.5%
HH Income \$125,000 to \$149,999	145 6.9%	870 8.7%	1,929 9.9%
HH Income \$100,000 to \$124,999	219 10.5%	1,239 12.3%	2,369 12.1%
HH Income \$75,000 to \$99,999	253 12.2%	1,459 14.5%	2,722 13.9%
HH Income \$50,000 to \$74,999	379 18.1%	1,550 15.4%	2,903 14.9%
HH Income \$35,000 to \$49,999	337 16.1%	1,086 10.8%	1,883 9.6%
HH Income \$25,000 to \$34,999	194 9.3%	600 6.0%	1,015 5.2%
HH Income \$15,000 to \$24,999	113 5.4%	442 4.4%	933 4.8%
HH Income \$10,000 to \$14,999	44 2.1%	165 1.6%	301 1.5%
HH Income Under \$10,000	96 4.6%	291 2.9%	478 2.4%

Household Vehicles (2018)

	1 mi radius	3 mi radius	5 mi radius
Households 0 Vehicles Available	145 7.0%	490 4.9%	708 3.6%
Households 1 Vehicle Available	600 28.8%	2,407 24.0%	4,385 22.5%
Households 2 Vehicles Available	915 43.9%	4,642 46.3%	8,993 46.1%
Households 3 or More Vehicles Available	426 20.4%	2,496 24.9%	5,436 27.8%
Total Vehicles Available	3,874	20,004	40,683
Average Vehicles per Household	1.9	2.0	2.1
Owner-Occupied Household Vehicles	2,993 77.3%	16,981 84.9%	36,628 90.0%
Average Vehicles per Owner-Occupied Household	2.1	2.2	2.2
Renter-Occupied Household Vehicles	881 22.7%	3,024 15.1%	4,056 10.0%
Average Vehicles per Renter-Occupied Household	1.3	1.4	1.4

Travel Time (2015)

	1 mi radius	3 mi radius	5 mi radius
Worker Base Age 16 years or Over	2,554	12,866	26,021
Travel to Work in 14 Minutes or Less	806 31.6%	3,516 27.3%	6,128 23.6%
Travel to Work in 15 to 29 Minutes	570 22.3%	2,667 20.7%	5,998 23.0%
Travel to Work in 30 to 59 Minutes	848 33.2%	4,909 38.2%	9,992 38.4%
Travel to Work in 60 Minutes or More	281 11.0%	1,331 10.3%	2,859 11.0%
Work at Home	120 4.7%	634 4.9%	1,272 4.9%
Average Minutes Travel to Work	24.6	27.8	28.8

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Transportation To Work (2015)				
Worker Base Age 16 years or Over		2,554	12,866	26,021
Drive to Work Alone		2,179 85.3%	11,323 88.0%	22,820 87.7%
Drive to Work in Carpool		180 7.1%	665 5.2%	1,487 5.7%
Travel to Work by Public Transportation		12 0.5%	26 0.2%	98 0.4%
Drive to Work on Motorcycle		3 0.1%	7 0.1%	8 -
Bicycle to Work		25 1.0%	53 0.4%	75 0.3%
Walk to Work		21 0.8%	78 0.6%	124 0.5%
Other Means		13 0.5%	80 0.6%	138 0.5%
Work at Home		120 4.7%	634 4.9%	1,272 4.9%
Daytime Demographics (2018)				
Total Businesses		578	1,799	2,740
Total Employees		4,997	17,311	26,949
Company Headquarter Businesses		4 0.6%	12 0.6%	17 0.6%
Company Headquarter Employees		347 6.9%	663 3.8%	886 3.3%
Employee Population per Business		8.7 to 1	9.6 to 1	9.8 to 1
Residential Population per Business		8.4 to 1	13.6 to 1	18.0 to 1
Adj. Daytime Demographics Age 16 Years or Over		6,396	24,532	41,619
Labor Force				
Labor Population Age 16 Years or Over (2018)		4,029	20,318	40,828
Labor Force Total Males (2018)		1,936 48.1%	9,932 48.9%	20,234 49.6%
Male Civilian Employed		1,418 73.2%	6,990 70.4%	14,066 69.5%
Male Civilian Unemployed		42 2.2%	190 1.9%	427 2.1%
Males in Armed Forces		- -	2 -	8 -
Males Not in Labor Force		477 24.6%	2,750 27.7%	5,732 28.3%
Labor Force Total Females (2018)		2,092 51.9%	10,386 51.1%	20,595 50.4%
Female Civilian Employed		1,212 57.9%	6,105 58.8%	12,085 58.7%
Female Civilian Unemployed		49 2.4%	201 1.9%	364 1.8%
Females in Armed Forces		- -	- -	- -
Females Not in Labor Force		831 39.7%	4,080 39.3%	8,146 39.6%
Unemployment Rate		2.3%	1.9%	1.9%
Labor Force Growth (2010-2018)		-4 -0.1%	18 0.1%	-125 -0.5%
Male Labor Force Growth (2010-2018)		-2 -0.1%	10 0.1%	-68 -0.5%
Female Labor Force Growth (2010-2018)		-2 -0.1%	8 0.1%	-57 -0.5%
Occupation (2015)				
Occupation Population Age 16 Years or Over		2,633	13,077	26,276
Occupation Total Males		1,420 53.9%	6,980 53.4%	14,134 53.8%
Occupation Total Females		1,214 46.1%	6,097 46.6%	12,141 46.2%
Management, Business, Financial Operations		413 15.7%	2,481 19.0%	4,987 19.0%
Professional, Related		518 19.7%	3,235 24.7%	6,580 25.0%
Service		468 17.8%	2,065 15.8%	4,017 15.3%
Sales, Office		704 26.7%	3,132 24.0%	6,393 24.3%
Farming, Fishing, Forestry		- -	- -	4 -
Construction, Extraction, Maintenance		176 6.7%	803 6.1%	1,742 6.6%
Production, Transport, Material Moving		356 13.5%	1,361 10.4%	2,552 9.7%
White Collar Workers		1,634 62.1%	8,848 67.7%	17,960 68.4%
Blue Collar Workers		999 37.9%	4,229 32.3%	8,316 31.6%

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.5195/-83.7582

RFULL9

5757 Whitmore Lake Rd

Brighton, MI 48116

1 mi radius

3 mi radius

5 mi radius

Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	1,992		9,585		18,449	
1 Detached Unit	1,370	68.8%	7,289	76.0%	15,231	82.6%
1 Attached Unit	205	10.3%	1,062	11.1%	1,655	9.0%
2 Units	37	1.8%	83	0.9%	102	0.6%
3 to 4 Units	18	0.9%	84	0.9%	139	0.8%
5 to 9 Units	44	2.2%	349	3.6%	400	2.2%
10 to 19 Units	103	5.2%	427	4.5%	472	2.6%
20 to 49 Units	86	4.3%	137	1.4%	148	0.8%
50 or More Units	177	8.9%	407	4.2%	475	2.6%
Mobile Home or Trailer	45	2.3%	185	1.9%	986	5.3%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2015)

	1 mi radius		3 mi radius		5 mi radius	
Homes Built 2014 or later	12	0.6%	76	0.8%	320	1.7%
Homes Built 2010 to 2013	32	1.6%	233	2.4%	404	2.2%
Homes Built 2000 to 2009	168	8.4%	1,391	14.5%	2,456	13.3%
Homes Built 1990 to 1999	398	20.0%	2,417	25.2%	5,065	27.5%
Homes Built 1980 to 1989	189	9.5%	1,199	12.5%	2,823	15.3%
Homes Built 1970 to 1979	591	29.7%	2,246	23.4%	4,349	23.6%
Homes Built 1960 to 1969	187	9.4%	836	8.7%	1,472	8.0%
Homes Built 1950 to 1959	328	16.5%	885	9.2%	1,348	7.3%
Homes Built 1940 to 1949	75	3.8%	322	3.4%	551	3.0%
Homes Built Before 1939	104	5.2%	417	4.4%	819	4.4%
Median Age of Homes	39.8 yrs		34.7 yrs		33.6 yrs	

Home Values (2015)

	1 mi radius		3 mi radius		5 mi radius	
Owner Specified Housing Units	1,364		7,521		15,716	
Home Values \$1,000,000 or More	2	0.1%	55	0.7%	76	0.5%
Home Values \$750,000 to \$999,999	2	0.2%	91	1.2%	184	1.2%
Home Values \$500,000 to \$749,999	51	3.7%	383	5.1%	846	5.4%
Home Values \$400,000 to \$499,999	59	4.3%	471	6.3%	1,286	8.2%
Home Values \$300,000 to \$399,999	202	14.8%	1,346	17.9%	2,977	18.9%
Home Values \$250,000 to \$299,999	203	14.9%	1,264	16.8%	2,888	18.4%
Home Values \$200,000 to \$249,999	196	14.4%	1,422	18.9%	3,109	19.8%
Home Values \$175,000 to \$199,999	133	9.8%	787	10.5%	1,490	9.5%
Home Values \$150,000 to \$174,999	132	9.7%	729	9.7%	1,297	8.3%
Home Values \$125,000 to \$149,999	150	11.0%	472	6.3%	787	5.0%
Home Values \$100,000 to \$124,999	110	8.1%	297	4.0%	547	3.5%
Home Values \$90,000 to \$99,999	12	0.9%	51	0.7%	103	0.7%
Home Values \$80,000 to \$89,999	38	2.8%	116	1.5%	183	1.2%
Home Values \$70,000 to \$79,999	25	1.9%	76	1.0%	128	0.8%
Home Values \$60,000 to \$69,999	31	2.3%	67	0.9%	113	0.7%
Home Values \$50,000 to \$59,999	12	0.8%	29	0.4%	79	0.5%
Home Values \$35,000 to \$49,999	17	1.3%	39	0.5%	75	0.5%
Home Values \$25,000 to \$34,999	22	1.6%	70	0.9%	168	1.1%
Home Values \$10,000 to \$24,999	9	0.7%	34	0.4%	178	1.1%
Home Values Under \$10,000	19	1.4%	76	1.0%	242	1.5%
Owner-Occupied Median Home Value	\$202,354		\$246,386		\$248,380	
Renter-Occupied Median Rent	\$791		\$863		\$884	

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COMPLETE PROFILE

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Lat/Lon: 42.5195/-83.7582

RFULL9

5757 Whitmore Lake Rd

Brighton, MI 48116

1 mi radius 3 mi radius 5 mi radius

Total Annual Consumer Expenditure (2018)

Total Household Expenditure	\$141 M	\$803 M	\$1.60 B
Total Non-Retail Expenditure	\$74.0 M	\$424 M	\$844 M
Total Retail Expenditure	\$67.5 M	\$379 M	\$752 M
Apparel	\$4.93 M	\$28.2 M	\$56.2 M
Contributions	\$6.49 M	\$40.2 M	\$81.3 M
Education	\$5.43 M	\$33.5 M	\$67.5 M
Entertainment	\$7.97 M	\$45.7 M	\$91.1 M
Food and Beverages	\$20.5 M	\$114 M	\$225 M
Furnishings and Equipment	\$4.95 M	\$28.9 M	\$57.6 M
Gifts	\$3.66 M	\$22.0 M	\$44.3 M
Health Care	\$11.1 M	\$60.6 M	\$120 M
Household Operations	\$4.15 M	\$25.0 M	\$50.2 M
Miscellaneous Expenses	\$2.08 M	\$11.5 M	\$22.6 M
Personal Care	\$1.82 M	\$10.3 M	\$20.5 M
Personal Insurance	\$1.09 M	\$6.59 M	\$13.3 M
Reading	\$316 K	\$1.80 M	\$3.58 M
Shelter	\$29.3 M	\$167 M	\$332 M
Tobacco	\$818 K	\$4.18 M	\$8.13 M
Transportation	\$26.6 M	\$148 M	\$293 M
Utilities	\$10.3 M	\$56.3 M	\$111 M

Monthly Household Consumer Expenditure (2018)

Total Household Expenditure	\$5,653	\$6,670	\$6,815
Total Non-Retail Expenditure	\$2,955 52.3%	\$3,519 52.8%	\$3,603 52.9%
Total Retail Expenditures	\$2,699 47.7%	\$3,151 47.2%	\$3,212 47.1%
Apparel	\$197 3.5%	\$234 3.5%	\$240 3.5%
Contributions	\$259 4.6%	\$334 5.0%	\$347 5.1%
Education	\$217 3.8%	\$278 4.2%	\$288 4.2%
Entertainment	\$319 5.6%	\$380 5.7%	\$389 5.7%
Food and Beverages	\$818 14.5%	\$944 14.2%	\$960 14.1%
Furnishings and Equipment	\$198 3.5%	\$240 3.6%	\$246 3.6%
Gifts	\$146 2.6%	\$183 2.7%	\$189 2.8%
Health Care	\$444 7.8%	\$503 7.5%	\$510 7.5%
Household Operations	\$166 2.9%	\$207 3.1%	\$214 3.1%
Miscellaneous Expenses	\$83 1.5%	\$95 1.4%	\$96 1.4%
Personal Care	\$73 1.3%	\$86 1.3%	\$87 1.3%
Personal Insurance	\$43 0.8%	\$55 0.8%	\$57 0.8%
Reading	\$13 0.2%	\$15 0.2%	\$15 0.2%
Shelter	\$1,171 20.7%	\$1,384 20.8%	\$1,416 20.8%
Tobacco	\$33 0.6%	\$35 0.5%	\$35 0.5%
Transportation	\$1,062 18.8%	\$1,229 18.4%	\$1,250 18.3%
Utilities	\$413 7.3%	\$468 7.0%	\$474 6.9%

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