2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2977/-85.1962

RFULL9 30 E Columbia Ave 1 mi radius 3 mi radius 5 mi radius Battle Creek, MI 49015 **Population** Estimated Population (2018) 7,680 46,272 76,487 Projected Population (2023) 7,680 47,311 77,394 Census Population (2010) 7,836 47,063 77,596 78,610 Census Population (2000) 8,248 49,223 Projected Annual Growth (2018-2023) 1,039 0.4% 907 0.2% -0.2% Historical Annual Growth (2010-2018) -156 -0.2% -791 -0.2% -1,109 -1,014 -0.1% Historical Annual Growth (2000-2010) -412 -0.5% -2,160 -0.4% Estimated Population Density (2018) 2,446 psm 1,637 psm 974 psm Trade Area Size 3.1 sq mi 28.3 sq mi 78.5 sq mi Households Estimated Households (2018) 3,244 19,052 32,157 Projected Households (2023) 19,607 3,256 32,747 3,186 31,361 Census Households (2010) 18,650 Census Households (2000) 3,453 19,547 31,667 Projected Annual Growth (2018-2023) 13 0.1% 555 0.6% 590 0.4% Historical Annual Change (2000-2018) -209 -494 490 0.1% -0.3% -0.1% Average Household Income Estimated Average Household Income (2018) \$65,128 \$60,593 \$62,152 Projected Average Household Income (2023) \$77,123 \$71,290 \$73,887 Census Average Household Income (2010) \$53,065 \$48,821 \$48,590 Census Average Household Income (2000) \$45,781 \$45,136 \$46,183 Projected Annual Change (2018-2023) \$11,994 3.7% \$10,697 3.5% \$11,735 3.8% 1.9% Historical Annual Change (2000-2018) \$19,348 2.3% \$15,458 1.9% \$15,969 Median Household Income Estimated Median Household Income (2018) \$55,250 \$49,209 \$49,358 Projected Median Household Income (2023) \$62,118 \$55,239 \$56,023 Census Median Household Income (2010) \$42,716 \$40,152 \$40,699 Census Median Household Income (2000) \$37,911 \$37,435 \$38,576 Projected Annual Change (2018-2023) \$6,867 2.5% \$6,030 2.5% \$6,665 2.7% Historical Annual Change (2000-2018) \$17,339 2.5% \$11,773 1.7% \$10,782 1.6% Per Capita Income Estimated Per Capita Income (2018) \$27,536 \$25,311 \$26,446 Projected Per Capita Income (2023) \$32,728 \$29,899 \$31,575 Census Per Capita Income (2010) \$21,578 \$19,346 \$19,638 Census Per Capita Income (2000) \$19,217 \$17,986 \$18,571 Projected Annual Change (2018-2023) \$5,191 3.8% \$4,587 3.6% \$5,129 3.9% 2.3% Historical Annual Change (2000-2018) \$8,319 2.4% \$7,325 \$7,875 2.4% Estimated Average Household Net Worth (2018) \$362,488 \$349,124 \$342,831

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2977/-85.1962

RFULL 9 30 E Columbia Ave 1 mi radius 3 mi radius 5 mi radius Battle Creek, MI 49015 Race and Ethnicity Total Population (2018) 7.680 46.272 76.487 White (2018) 55,896 73.1% 6,129 79.8% 32,229 69.7% Black or African American (2018) 627 8.2% 8,091 17.5% 11,690 15.3% American Indian or Alaska Native (2018) 64 0.8% 339 0.7% 511 0.7% Asian (2018) 298 3.9% 1,781 3.8% 3,043 4.0% Hawaiian or Pacific Islander (2018) 1 12 21 Other Race (2018) 226 1,586 1,928 2.5% 2.9% 3.4% Two or More Races (2018) 335 2,233 3,397 4.4% 4.4% 4.8% Population < 18 (2018) 1,875 24.4% 11,291 24.4% 18,000 23.5% White Not Hispanic 1.154 61.6% 6,007 53.2% 10,445 58.0% Black or African American 3,189 17.7% 213 11.3% 2,315 20.5% Asian 82 477 4.2% 816 4.5% 4.4% 1,769 Other Race Not Hispanic 176 9.4% 1,147 10.2% 9.8% Hispanic 249 13.3% 1,344 11.9% 1,782 9.9% Not Hispanic or Latino Population (2018) 7,021 91.4% 42,566 92.0% 71,536 93.5% Not Hispanic White 5,791 82.5% 30,658 72.0% 53,634 75.0% Not Hispanic Black or African American 611 8.7% 7.949 18.7% 11,490 16.1% Not Hispanic American Indian or Alaska Native 257 417 0.6% 44 0.6% 0.6% Not Hispanic Asian 290 4.1% 1.749 4.1% 2.998 4.2% 20 Not Hispanic Hawaiian or Pacific Islander 1 11 Not Hispanic Other Race 5 48 0.1% 64 0.1% 0.1% Not Hispanic Two or More Races 278 4.0% 1,894 4.4% 2,913 4.1% Hispanic or Latino Population (2018) 659 8.6% 3,706 8.0% 4,951 6.5% Hispanic White 338 51.3% 1,571 42.4% 2,262 45.7% 4.0% Hispanic Black or African American 142 200 15 2.3% 3.8% Hispanic American Indian or Alaska Native 20 3.1% 82 2.2% 95 1.9% 32 45 0.9% Hispanic Asian 8 1.1% 0.9% Hispanic Hawaiian or Pacific Islander 1 1 1.864 37.6% Hispanic Other Race 221 33.5% 1,538 41.5% Hispanic Two or More Races 57 340 484 9.8% 8.6% 9.2% Not Hispanic or Latino Population (2010) 7.245 92.5% 43.723 92.9% 73.142 94.3% Hispanic or Latino Population (2010) 591 3,340 4,454 5.7% 7.5% 7.1% Not Hispanic or Latino Population (2000) 46,819 95.1% 75,583 96.1% 7,794 *94.5%* Hispanic or Latino Population (2000) 454 5.5% 2,404 4.9% 3,028 3.9% Not Hispanic or Latino Population (2023) 6.918 90.1% 42,967 90.8% 71,634 92.6% Hispanic or Latino Population (2023) 762 4,344 5,760 9.9% 9.2% 7.4% Projected Annual Growth (2018-2023) 103 3.1% 638 3.4% 809 3.3% Historical Annual Growth (2000-2010) 137 3.0% 937 3.9% 1,426 4.7%

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2977/-85.1962

DEIII I O 30 E Columbia Ave 1 mi radius 3 mi radius 5 mi radius Battle Creek, MI 49015 Total Age Distribution (2018) **Total Population** 7,680 46,272 76,487 Age Under 5 Years 542 7.1% 3,333 7.2% 5,216 6.8% Age 5 to 9 Years 520 6.8% 3,199 6.9% 5,069 6.6% 6.9% 6.5% 530 3,065 6.6% 4,955 Age 10 to 14 Years Age 15 to 19 Years 465 6.1% 2,971 6.4% 4,805 6.3% Age 20 to 24 Years 456 5.9% 3,076 6.6% 5,010 6.6% 5,504 7.2% Age 25 to 29 Years 534 7.0% 3,411 7.4% 7.2% 3,149 4,976 Age 30 to 34 Years 553 6.8% 6.5% 6.6% Age 35 to 39 Years 504 3,010 6.5% 4,894 6.4% Age 40 to 44 Years 433 5.6% 2,594 5.6% 4,267 5.6% Age 45 to 49 Years 455 5.9% 2,771 6.0% 4,596 6.0% Age 50 to 54 Years 477 6.2% 2,860 6.2% 4,755 6.2% Age 55 to 59 Years 498 6.5% 3,001 6.5% 5,137 6.7% Age 60 to 64 Years 466 6.1% 2,766 6.0% 4,871 6.4% 5.2% Age 65 to 69 Years 416 5.4% 2,285 4.9% 3,944 Age 70 to 74 Years 294 3.8% 1,618 3.5% 2,867 3.7% 213 2.8% 1,222 2.6% 2,172 2.8% Age 75 to 79 Years 2.1% Age 80 to 84 Years 163 2.1% 933 2.0% 1,618 1,008 1,832 2.4% Age 85 Years or Over 162 2.1% 2.2% 36.9 36.2 37.3 Median Age Age 19 Years or Less 2,057 26.8% 12,568 27.2% 20,045 26.2% Age 20 to 64 Years 4,375 57.0% 26,638 57.6% 44,009 57.5% Age 65 Years or Over 1,248 16.2% 7,066 15.3% 12,433 16.3% Female Age Distribution (2018) Female Population 4,034 52.5% 23,829 51.5% 39,380 51.5% 6.7% 1,645 6.9% 2,528 6.4% Age Under 5 Years 270 255 6.3% 1,584 2,492 6.3% Age 5 to 9 Years 6.6% 256 1,510 2,483 6.3% 6.4% 6.3% Age 10 to 14 Years Age 15 to 19 Years 232 5.7% 1,450 6.1% 2,277 5.8% Age 20 to 24 Years 235 5.8% 1,576 6.6% 2,554 6.5% Age 25 to 29 Years 282 7.0% 1,771 7.4% 2,850 7.2% Age 30 to 34 Years 304 7.5% 1,626 6.8% 2,572 6.5% Age 35 to 39 Years 264 6.6% 1,548 6.5% 2,485 6.3% Age 40 to 44 Years 197 4.9% 1,267 5.3% 2,114 5.4% Age 45 to 49 Years 249 6.2% 1,352 5.7% 2,288 5.8% Age 50 to 54 Years 254 6.3% 1,448 6.1% 2,395 6.1% 255 6.7% Age 55 to 59 Years 6.3% 1,512 6.3% 2,640 260 1,447 2,530 Age 60 to 64 Years 6.4% 6.1% 6.4% Age 65 to 69 Years 1,263 233 5.8% 5.3% 2,122 5.4% Age 70 to 74 Years 153 3.8% 852 3.6% 1,550 3.9% Age 75 to 79 Years 119 3.0% 715 3.0% 1,272 3.2% Age 80 to 84 Years 104 2.6% 577 2.4% 987 2.5% Age 85 Years or Over 111 2.7% 687 2.9% 1,242 3.2% 38.2 37.2 38.7 Female Median Age Age 19 Years or Less 1,013 25.1% 6,189 26.0% 9,779 24.8% Age 20 to 64 Years 2,300 57.0% 13,547 56.9% 22,428 57.0% 17.2% Age 65 Years or Over 720 17.9% 4,093 7,173 18.29

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2977/-85.1962

DEIII I O 30 E Columbia Ave 1 mi radius 3 mi radius 5 mi radius Battle Creek, MI 49015 Male Age Distribution (2018) Male Population 3,646 47.5% 22,443 48.5% 37,107 48.5% Age Under 5 Years 273 7.5% 1,688 7.5% 2,688 7.2% Age 5 to 9 Years 265 7.3% 1,615 7.2% 2,577 6.9% 6.7% 273 7.5% 1,554 6.9% 2,472 Age 10 to 14 Years Age 15 to 19 Years 233 6.4% 1,521 6.8% 2,529 6.8% Age 20 to 24 Years 221 6.1% 1,500 6.7% 2,456 6.6% 252 7.2% Age 25 to 29 Years 6.9% 1,641 7.3% 2,654 6.8% 1,523 2,403 Age 30 to 34 Years 249 6.8% 6.5% 2,409 6.5% 6.6% Age 35 to 39 Years 239 1,462 6.5% Age 40 to 44 Years 236 6.5% 1,327 5.9% 2,153 5.8% Age 45 to 49 Years 206 5.7% 1,419 6.3% 2,308 6.2% Age 50 to 54 Years 223 6.1% 1,412 6.3% 2,360 6.4% Age 55 to 59 Years 242 6.6% 1,488 6.6% 2,497 6.7% Age 60 to 64 Years 206 5.7% 1,319 5.9% 2,342 6.3% 4.9% Age 65 to 69 Years 183 5.0% 1,022 4.6% 1,822 Age 70 to 74 Years 142 3.9% 766 3.4% 1,317 3.5% 94 2.6% 508 2.3% 899 2.4% Age 75 to 79 Years 1.7% 356 Age 80 to 84 Years 58 1.6% 1.6% 631 322 591 Age 85 Years or Over 51 1.4% 1.4% 1.6% Male Median Age 35.6 35.1 36.0 Age 19 Years or Less 1,044 28.6% 6,378 28.4% 10,266 27.7% Age 20 to 64 Years 2,075 56.9% 13,090 58.3% 21,582 58.2% Age 65 Years or Over 527 14.5% 2,974 13.2% 5,259 14.2% Males per 100 Females (2018) Overall Comparison 90 94 94 106 51.5% Age Under 5 Years 101 50.3% 103 *50.7%* 50.9% 102 50.5% 103 50.8% Age 5 to 9 Years 104 103 50.7% 100 49.9% 107 51.6% Age 10 to 14 Years Age 15 to 19 Years 101 50.2% 105 51.2% 111 52.6% Age 20 to 24 Years 94 48.5% 95 48.8% 96 49.0% Age 25 to 29 Years 90 47.2% 93 48.1% 93 48.2% Age 30 to 34 Years 82 45.0% 94 48.4% 93 48.3% Age 35 to 39 Years 90 47.5% 94 48.6% 97 49.2% 102 50.5% Age 40 to 44 Years 119 54.4% 105 51.2% Age 45 to 49 Years 83 45.3% 105 51.2% 101 50.2% Age 50 to 54 Years 88 46.8% 97 49.4% 99 49.6% 95 48.6% Age 55 to 59 Years 95 48.7% 98 49.6% 47.7% 93 48.1% Age 60 to 64 Years 79 44.3% 91 Age 65 to 69 Years 78 44.0% 81 44.7% 86 46.2% Age 70 to 74 Years 93 48.1% 90 47.3% 85 45.9% Age 75 to 79 Years 79 44.1% 71 41.5% 71 41.49 Age 80 to 84 Years 56 35.8% 62 38.2% 64 39.0% Age 85 Years or Over 46 31.4% 47 31.9% 48 32.29 103 50.8% 103 50.8% 105 Age 19 Years or Less 51.29 Age 20 to 39 Years 89 47.0% 94 48.4% 95 48.79 Age 40 to 64 Years 92 47.8% 99 49.8% 97 49.4% 42.3% 73 42.1% Age 65 Years or Over 73 73 42.39

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2977/-85.1962

RFULL9 30 E Columbia Ave 1 mi radius 3 mi radius 5 mi radius Battle Creek, MI 49015 Household Type (2018) Total Households 3,244 19,052 32,157 Households with Children 1,041 32.1% 9,887 30.7% 6,119 32.1% Average Household Size 2.4 2.4 2.3 Household Density per Square Mile 1,033 674 410 Population Family 6,121 79.7% 36,031 77.9% 59,227 77.4% Population Non-Family 1,538 20.0% 9,059 19.6% 15,356 20.1% Population Group Quarters 21 1,905 2.5% 0.3% 1,182 2.6% Family Households 1.985 61.2% 11,529 60.5% 19,353 60.2% Married Couple Households 1.285 64.7% 7.075 61.4% 12.232 63.2% Other Family Households 700 4,454 38.6% 7,121 36.8% 35.3% Family Households with Children 1.022 51.5% 6.022 52.2% 9.716 50.2% Married Couple with Children 526 51.5% 2,934 48.7% 4,811 49.5% 4,905 50.5% Other Family Households with Children 496 48.5% 3,088 51.3% Family Households No Children 9,637 49.8% 963 48.5% 5,507 47.8% Married Couple No Children 759 7,421 77.0% 78.8% 4,141 75.2% Other Family Households No Children 204 21.2% 1,366 24.8% 2,216 23.0% Non-Family Households 1,259 38.8% 7,523 39.5% 12,804 39.8% Non-Family Households with Children 19 1.5% 96 1.3% 172 1.3% Non-Family Households No Children 1,240 98.5% 7,427 98.7% 12,633 98.7% Average Family Household Size 3.1 3.1 3.1 \$76.224 Average Family Income \$81.301 \$74.156 Median Family Income \$65,388 \$62,975 \$64,140 Average Non-Family Household Size 1.2 1.2 1.2 Marital Status (2018) Population Age 15 Years or Over 6.088 36.675 61.247 **Never Married** 1,942 31.9% 13,943 38.0% 22,486 36.7% **Currently Married** 22,668 37.0% 2,472 40.6% 13,028 35.5% **Previously Married** 16,093 26.3% 1,674 27.5% 9,704 26.5% Separated 2,287 14.2% 206 12.3% 1,501 15.5% Widowed 3,958 24.6% 332 19.8% 2,151 22.2% Divorced 1,136 67.9% 6,052 62.4% 9,848 61.2% **Educational Attainment (2018)** Adult Population Age 25 Years or Over 5,167 30,628 51.432 Elementary (Grade Level 0 to 8) 100 1.9% 969 3.2% 1,555 3.0% Some High School (Grade Level 9 to 11) 208 4.0% 2.043 6.7% 3,508 6.8% High School Graduate 1.562 30.2% 10.846 35.4% 18,014 35.0% Some College 1,477 28.6% 7,951 13,226 26.0% 25.7% Associate Degree Only 4.432 587 11.4% 2.597 8.5% 8.6% **Bachelor Degree Only** 7,329 846 16.4% 4,330 14.1% 14.39 6.2% **Graduate Degree** 387 7.5% 1,892 3,368 6.5% Any College (Some College or Higher) 3.296 63.8% 16.770 *54.8%* 28,355 55 1% College Degree + (Bachelor Degree or Higher) 6,222 20.3% 10,697 20.8% 1,232 23.9%

warranty private and government

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2977/-85.1962

Lat/Lon: 42.29///-85.1962						RFULL9	
30 E Columbia Ave							Ì
Battle Creek, MI 49015	1 mi radius		3 mi radius		5 mi radius		
							1
Housing	2.557		04.440		25.070		1
Total Housing Units (2018)	3,557		21,140		35,272		1
Total Housing Units (2010) Historical Annual Growth (2010-2018)	3,608 -52	-0.2%	21,561 -421	-0.2%	35,772 -500	-0.2%	2
Housing Units Occupied (2018)	3,244		19,052		32,157		,
Housing Units Occupied (2010)	2,271	70.0%	11,853		20,171	62.7%	1
Housing Units Renter-Occupied	973	30.0%	7,199		11,986	37.3%	-
Housing Units Vacant (2018)	313	9.7%		11.0%	3,115	9.7%	4
			<u> </u>		<u> </u>		70
Household Size (2018) Total Households	3,244		19,052		32,157		2
1 Person Households	1,047	32.3%	6,309	33.1%	10,798	33.6%	2
2 Person Households	1,047	<i>32.7%</i>		31.5%	10,736	32.4%	
3 Person Households	465	14.3%		14.6%	4,652	14.5%	
4 Person Households	373		2,126	11.2%	3,528	11.0%	
5 Person Households	187	5.7%	1,133	5.9%	1,704	5.3%	1
6 Person Households	60	1.8%	407	2.1%	654	2.0%	F
7 or More Person Households	52	1.6%	306	1.6%	406	1.3%	14011
Household Income Distribution (2018)							1
HH Income \$200,000 or More	125	3.8%	612	3.2%	912	2.8%	7
HH Income \$150,000 to \$199,999	91	2.8%	628	3.3%	1,036	3.2%	
HH Income \$125,000 to \$149,999	111	3.4%	723	3.8%	1,247	3.9%	0
HH Income \$100,000 to \$124,999	222	6.9%	1,186	6.2%	1,997	6.2%	1
HH Income \$75,000 to \$99,999	395	12.2%	1,792	9.4%	3,497	10.9%	,
HH Income \$50,000 to \$74,999	665	20.5%	3,345	17.6%	5,958	18.5%	
HH Income \$35,000 to \$49,999	600	18.5%	2,854		4,854	15.1%	
HH Income \$25,000 to \$34,999	415	12.8%	2,465	12.9%	4,121	12.8%	2
HH Income \$15,000 to \$24,999	290	8.9%	2,670	14.0%	4,175	13.0%	1
HH Income \$10,000 to \$14,999	124	3.8%	1,172	6.2%	1,983	6.2%	1
HH Income Under \$10,000	206	6.3%	1,604	8.4%	2,377	7.4%	,
Household Vehicles (2018)							1
Households 0 Vehicles Available	283	8.7%	2,198	11.5%	3,318	10.3%	
Households 1 Vehicle Available	1,183	36.5%	7,838	41.1%	12,925	40.2%	000
Households 2 Vehicles Available	1,292	39.8%	6,528	34.3%	11,485	35.7%	0
Households 3 or More Vehicles Available	485	15.0%	2,488	13.1%	4,428	13.8%	
Total Vehicles Available	5,466		29,402		51,096		t
Average Vehicles per Household	1.7		1.5		1.6		
Owner-Occupied Household Vehicles	4,309	78.8%	21,659	73.7%	37,764	73.9%	F
Average Vehicles per Owner-Occupied Household	1.9		1.8		1.9		ì
Renter-Occupied Household Vehicles		21.2%		26.3%	13,333	26.1%	ì
Average Vehicles per Renter-Occupied Household	1.2		1.1		1.1		İ
Travel Time (2015)							1
Worker Base Age 16 years or Over	3,420		20,755		34,297		ì
Travel to Work in 14 Minutes or Less		49.9%		45.3%	15,209		ì
Travel to Work in 15 to 29 Minutes	1,351	39.5%	7,050		12,772		ì
Travel to Work in 30 to 59 Minutes		12.5%	2,001	9.6%	3,660		ì
Travel to Work in 60 Minutes or More	194	5.7%	852	4.1%	1,397	4.1%	ì
Work at Home	37	1.1%	648	3.1%	946	2.8%	ı
Average Minutes Travel to Work	15.3		15.0		15.3		ì

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Lat/Lon: 42.2977/-85.1962

RFULL9 30 E Columbia Ave 1 mi radius 3 mi radius 5 mi radius Battle Creek, MI 49015 Transportation To Work (2015) Worker Base Age 16 years or Over 3,420 20,755 34,297 Drive to Work Alone 2,961 86.6% 16,838 81.1% 28,129 82.0% 10.7% Drive to Work in Carpool 257 7.5% 2,225 10.7% 3,659 Travel to Work by Public Transportation 19 0.5% 302 1.5% 489 1.4% Drive to Work on Motorcycle 76 0.2% 47 0.2% Bicycle to Work 2 0.1% 25 0.1% 58 0.2% Walk to Work 129 3.8% 553 2.7% 763 2.2% 0.4% 0.6% 178 0.5% Other Means 14 116 Work at Home 37 648 3.1% 946 2.8% 1.1% Daytime Demographics (2018) **Total Businesses** 371 2,455 3,245 33,801 45,001 **Total Employees** 3,026 Company Headquarter Businesses 0.1% 7 0.3% 12 0.4% 7 0.2% 8.5% Company Headquarter Employees 2,319 6.9% 3,811 **Employee Population per Business** 8.1 to 1 13.8 to 1 13.9 to 1 Residential Population per Business 20.7 to 1 18.8 to 1 23.6 to 1 Adj. Daytime Demographics Age 16 Years or Over 5,296 49,974 71,309 Labor Force Labor Population Age 16 Years or Over (2018) 5,998 36,151 60,372 Labor Force Total Males (2018) 2,787 46.5% 17,326 47.9% 28,916 47.9% Male Civilian Employed 1,778 63.8% 9,838 56.8% 16,807 *58.1%* 2.0% 601 3.5% 924 3.2% Male Civilian Unemployed 57 Males in Armed Forces 31 0.2% 81 0.3% Males Not in Labor Force 953 34.2% 6,858 39.6% 11.103 38.4% Labor Force Total Females (2018) 3,210 53.5% 18,824 52.1% 31,456 52.1% Female Civilian Employed 1,943 60.5% 10,080 53.5% 17,139 54.5% 2.9% 539 2.9% 835 2.7% Female Civilian Unemployed 93 0.2% 0.1% Females in Armed Forces 6 0.2% 30 35 13,446 42.7% Females Not in Labor Force 1,168 36.4% 8,175 43.4% **Unemployment Rate** 2.5% 3.2% 2.9% Labor Force Growth (2010-2018) 11 0.3% 12 0.1% 11 6 Male Labor Force Growth (2010-2018) 5 0.3% 5 0.1% Female Labor Force Growth (2010-2018) 6 0.3% 6 0.1% 5 Occupation (2015) 3,710 19,906 33,935 Occupation Population Age 16 Years or Over Occupation Total Males 1,772 47.8% 9,832 49.4% 16,801 49.5% 10,073 50.6% 17,134 50.5% Occupation Total Females 1,938 52.2% 2,115 10.6% Management, Business, Financial Operations 254 6.9% 3,702 10.9% Professional, Related 889 24.0% 3,978 20.0% 7,015 20.79 Service 576 15.5% 3,653 18.4% 5,977 17.6% Sales, Office 961 25.9% 3,953 19.9% 6,754 19.99 Farming, Fishing, Forestry 8 0.2% 37 0.2% 41 0.19 102 Construction, Extraction, Maintenance 2.7% 978 4.9% 1,807 5.3% Production, Transport, Material Moving 920 24.8% 8,638 25.5% 5,191 26.1% 17,472 51.5% White Collar Workers 2,104 56.7% 10,046 50.5% Blue Collar Workers 1,606 43.3% 9,859 49.5% 16,464 48.59

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2977/-85.1962

RFULL9 30 E Columbia Ave 1 mi radius 3 mi radius 5 mi radius Battle Creek, MI 49015 Units In Structure (2015) 3,186 18,650 31,361 **Total Units** 1 Detached Unit 2,498 13,159 21,329 68.0% 78.4% 70.6% 27 514 1.6% 1 Attached Unit 0.9% 341 1.8% 2 Units 88 2.7% 605 3.2% 817 2.6% 2.8% 3 to 4 Units 119 3.7% 716 3.8% 870 5 to 9 Units 79 2.5% 729 3.9% 1,318 4.2% 10 to 19 Units 153 4.8% 1,139 6.1% 2,042 6.5% 20 to 49 Units 116 3.6% 1,118 6.0% 2,317 7.4% 50 or More Units 80 2.5% 726 3.9% 1,425 4.5% Mobile Home or Trailer 72 2.3% 504 2.7% 1,509 4.8% Other Structure 2 4 1 Homes Built By Year (2015) 5 22 Homes Built 2014 or later 0.1% Homes Built 2010 to 2013 28 0.9% 172 0.9% 477 1.5% Homes Built 2000 to 2009 106 3.3% 1,345 7.2% 2,703 8.6% Homes Built 1990 to 1999 223 7.0% 1,644 8.8% 3,904 12.4% Homes Built 1980 to 1989 140 4.4% 1,023 5.5% 2,038 6.5% Homes Built 1970 to 1979 377 11.8% 2,336 12.5% 4,385 14.0% Homes Built 1960 to 1969 285 8.9% 1,727 9.3% 3,093 9.9% Homes Built 1950 to 1959 23.8% 3.446 18.5% 5,707 18.2% 757 2,000 3,091 9.9% Homes Built 1940 to 1949 320 10.0% 10.7% Homes Built Before 1939 31.4% 5,343 28.7% 6,726 21.4% 999 Median Age of Homes 58.2 yrs 54.6 yrs 50.3 yrs Home Values (2015) Owner Specified Housing Units 2,260 11,761 19,857 0.2% Home Values \$1,000,000 or More 0.2% 40 1 21 Home Values \$750,000 to \$999,999 22 1.0% 33 0.3% 39 0.2% Home Values \$500,000 to \$749,999 3 0.1% 41 0.4% 91 0.5% Home Values \$400,000 to \$499,999 55 139 0.7% 2.4% 94 0.8% Home Values \$300,000 to \$399,999 67 2.9% 340 2.9% 725 3.6% 2.6% 335 2.9% 3.3% Home Values \$250,000 to \$299,999 58 654 6.0% Home Values \$200,000 to \$249,999 118 5.2% 702 6.0% 1,188 7.3% Home Values \$175,000 to \$199,999 103 4.5% 812 6.9% 1,441 Home Values \$150,000 to \$174,999 129 5.7% 927 7.9% 1,731 8.7% Home Values \$125,000 to \$149,999 155 6.9% 1,063 9.0% 1,900 9.6% Home Values \$100,000 to \$124,999 331 14.6% 1,360 11.6% 2,511 12.6% Home Values \$90,000 to \$99,999 6.7% 552 4.7% 948 4.8% 152 Home Values \$80,000 to \$89,999 141 6.2% 652 5.5% 1,047 5.3% Home Values \$70,000 to \$79,999 193 8.5% 740 6.3% 1,202 6.19 Home Values \$60,000 to \$69,999 778 131 5.8% 6.6% 1,237 6.2% Home Values \$50,000 to \$59,999 9.4% 1,196 10.2% 1,662 213 8.4% 5.5% 5.9% 6.1% Home Values \$35,000 to \$49,999 133 722 1,100 Home Values \$25,000 to \$34,999 136 6.0% 682 5.8% 1,188 6.0% Home Values \$10,000 to \$24,999 104 4.6% 669 5.7% 1,020 5.1% Home Values Under \$10,000 18 0.8% 131 1.1% 303 1.5% Owner-Occupied Median Home Value \$97,635 \$101,691 \$106,492 Renter-Occupied Median Rent \$624 \$594 \$610

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2977/-85.1962

RFULL9 30 E Columbia Ave 1 mi radius 3 mi radius 5 mi radius Battle Creek, MI 49015 Total Annual Consumer Expenditure (2018) \$934 M Total Household Expenditure \$168 M \$1.61 B \$484 M Total Non-Retail Expenditure \$86.7 M \$833 M Total Retail Expenditure \$80.9 M \$450 M \$777 M Apparel \$5.80 M \$32.4 M \$55.9 M Contributions \$7.01 M \$38.9 M \$66.4 M Education \$5.79 M \$32.8 M \$55.7 M Entertainment \$9.33 M \$51.9 M \$89.5 M Food and Beverages \$24.8 M \$139 M \$240 M Furnishings and Equipment \$5.67 M \$31.2 M \$54.0 M Gifts \$4.02 M \$38.3 M \$22.4 M **Health Care** \$13.8 M \$76.9 M \$133 M **Household Operations** \$4.60 M \$25.7 M \$44.0 M Miscellaneous Expenses \$2.52 M \$14.0 M \$24.1 M Personal Care \$20.9 M \$2.17 M \$12.1 M Personal Insurance \$1.20 M \$6.66 M \$11.4 M Reading \$370 K \$2.07 M \$3.57 M \$193 M Shelter \$34.5 M \$332 M Tobacco \$1.08 M \$6.09 M \$10.6 M Transportation \$32.1 M \$177 M \$307 M Utilities \$71.9 M \$124 M \$12.8 M Monthly Household Consumer Expenditure (2018) Total Household Expenditure \$4,305 \$4,084 \$4,173 Total Non-Retail Expenditure \$2,227 51.7% \$2,159 *51.7%* \$2,117 *51.8%* **Total Retail Expenditures** \$2,078 48.3% \$1,967 48.2% \$2,014 48.3% \$149 \$142 \$145 3.5% Apparel 3.5% 3.5% 4.1% Contributions \$180 4.2% \$170 4.2% \$172 \$149 3.5% \$143 3.5% \$144 3.5% Education 5.6% Entertainment \$240 5.6% \$227 5.6% \$232 Food and Beverages \$637 14.8% \$607 14.9% \$621 14.9% Furnishings and Equipment \$146 3.4% \$137 3.3% \$140 3.4% \$99 Gifts \$103 2.4% \$98 2.4% 2.4% Health Care \$354 \$336 \$345 8.3% 8.2% 8.2% Household Operations \$118 2.7% \$112 2.8% \$114 2.7% Miscellaneous Expenses \$65 1.5% \$61 1.5% \$62 1.5% \$54 Personal Care \$56 1.3% \$53 1.3% 1.3% Personal Insurance \$31 0.7% \$29 0.7% \$30 0.79 0.2% Reading \$10 0.2% \$9 0.2% \$9 \$844 20.7% Shelter \$887 20.6% \$861 20.6% Tobacco \$28 0.6% \$27 0.7% \$27 0.7% \$823 \$775 \$795 19.1% Transportation 19.1% 19.0% Utilities \$330 7.7% \$315 7.7% \$322 7.7%